

# FALL & WINTER 2019 SALES PROGRAM



## PRE-BOOK & SHOW SPECIAL

- FW19 Bookings DEADLINE 2/27/19
- FW19 Start Ship 9/1/19
- 10% Prebook Discount
- Dating: NET 60

## BOOKING REQUIREMENTS

- Minimum \$1000 order
- Minimum 5 units (per in-line style, per color)

## EMBELLISHMENT PROGRAM

6 Weeks Patch  
3 Weeks Embroidery  
on In-line Beanies & Caps

- Minimum Order – 50 per embellishment
- 10 per color, per style
- \$1.50 per woven patch
- \$2 per premium patch (Suede, Rubber, Leather)
- \$2 per standard embroidery

## CUSTOM PROGRAMS

Set-up Cost - \$50 and Standard Design Cost - \$25

### CUSTOM BEANIES & CAPS

- 10 to 12 Weeks -

- Minimum 100 units (per color, per style)
- \$13 per unit, includes one embellishment
- Includes custom knit-in design
- Order deadline on the 28th of each month

### CUSTOM APPAREL

- 3 Weeks -

Shirts & Sweatshirts

- 36 per style / 12 per color
- 1 - 2 screen print colors: \$9.50 per unit
- 3+ screen print colors: \$11.00 per unit
- Additional print location \$3 per unit + set-up fee
- \$30 initial set-up fee

### CUSTOM SOCKS

- 10 to 12 Weeks -

- Minimum 200 units (per color, per style)
- \$5 to \$7 per unit
- Includes custom knit-in design

### CUSTOM MASKS & BALACLAVAS

- 10 to 12 Weeks -

- Minimum 100 units (per color, per style)
- \$7 per unit
- Includes custom print

### CUSTOM SWEATERS

- 14 Weeks -

- Minimum 200 units (per color, per style)
- \$35 per unit
- Includes custom knit-in design

## PRE-BOOK DISCOUNT

10% for 2/27/2019 Deadline

## VOLUME DISCOUNTS

(per color, per style):

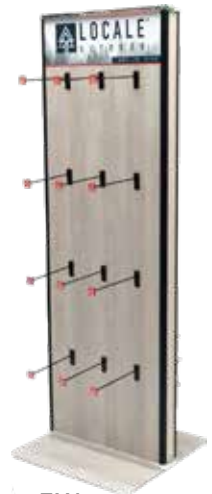
HEADWEAR	SOCKS	TEES
100: None	200: None	36: None
200: 10%	400: 15%	72: 5%
300: 20%	600: 25%	144: 8%
500: 30%	1000: 35%	244: 12%
1000: 40%		

## FIXTURE PROGRAM

- Free fixture or slatwall hooks with purchase of \$2500 or more



FX2



FX1



Retailer Portal  
<https://localeoutdoor.com/catalog/>



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